



Shield News

Winter 2019/20

Welcome

Here we are at the end of 2019, a busy year again for us at Shield – this is despite the ongoing political uncertainty we all continue to face. Over the last 12 months I'm pleased to say we've grown our team in Aldershot, expanded our opportunities and are continuing to introduce new services for our customers.

As much as it pains me to say it, I'd like to remind you that we all need to be especially vigilant during the festive period. It's a sad fact that every year the police tell us that crime statistics spike over Christmas and New Year.

There are some simple measures you can take to help deter opportunists: just leaving on lights, both inside and outside can be enough to make someone think twice. Don't forget we can help you if you're concerned. Our comprehensive range of security solutions are designed to give you added peace of

mind, such as our trusted mobile patrols or CCTV monitoring. If you'd like a chat about how we can help, please don't hesitate to get in touch.

Looking forward to 2020, we have plans in the pipeline for continued investment to ensure we offer a relevant and quality service for our customers. We're also working more closely than ever with our sister company, Shield Integrated Solutions Ltd to enable us to deliver an end-to-end service across the security spectrum. Keep an eye out on our website and social media for updates



Lastly I'd like to thank all our customers for their business and trust in our services in 2019 and I wish you all a happy and safe Christmas and New Year.

Bipin Joshi

Joint Managing Director

FOCUS ON SHIELD SERVICES

Security Guarding

Shield has provided manned guarding services since inception in 1986. Our process has always been to recruit high calibre, vetted officers with excellent communication skills.

We form a partnership with all our clients to deliver the best service at an affordable price. Ensuring that clients' openly see our costs and profit ensures we build trust and this has enabled the company to thrive over 30 years.



CCTV Remote Monitoring

Shield Security Services benefits from a state-of-the-art control room, which is manned 24 hours a day, 365 days a year.

Our high-tech remote monitoring station enables experienced controllers to view live events at customer sites whenever required. Advanced video transmission equipment can be installed into existing and new CCTV systems.

Key-holding & Emergency Response

Many buildings and houses have alarms. So, in the event that you are away and the alarm rings, who should respond?

That is where Shield comes into its own. We have a control room that is manned 24/7 365 days a year. Our vehicles and officers are always on standby to respond to any alarm activation.

We also hold your keys in a secure cabinet so that we can access them in an emergency.

Lock & Unlock

Shield's experienced and highly-trained mobile security officers are available to unlock and secure your premises at prearranged times each day.

You can relax in the knowledge that Shield's security professionals are doing more than just turning keys in locks.

When on-site, the mobile security officers will thoroughly check the site for security risks, such as fire, accident or intruders. This service also incorporates setting and disabling of alarm systems, if required.

Mobile Patrols

Shield's mobile fleet is out and about at all times, checking on businesses, parks and residential premises.

It provides a good visual deterrence to intruders and any break-ins can be spotted easily before the premises are opened.

Alarm Systems, CCTV and access control systems

Shield can provide and fit the latest technologically advanced systems to your business or house through our sister company Shield Integrated Solutions Ltd. Each situation is unique so a thorough security assessment is required.

All this is done for **ZERO** cost to you.



KEY SECURITY TRENDS FOR 2019

We offer a selection of the major trends in Security during 2019.

Demand Will Surge For Video Analytics



In the past, video analytics were reserved for businesses with big budgets. Video analytics have become much more affordable and easier to deploy, making them accessible to the masses. Much of this is due to the fact that the cost of high-performance servers and software have significantly dropped.

Over time, analytics solutions have become more reliable, requiring far less maintenance as well. All of these factors continue to fuel demand for various forms of video analytics such as motion detection, privacy masking, people counting, etc. As time goes on, the use of analytics by every organization, from airports to mom-and-pop shops, will only increase.

Large Enterprises Will Opt For Access Control As A Service

According to an IHS Markit report, large enterprises will make up 19% of the Access Control-as-a-Service (ACaaS) market by 2022.

It's a trend that we're already seeing today as more businesses with over 50 readers opt for the cloud-based subscription model. These companies are finding the features they need in new enterprise-class ACaaS offerings, while significantly lowering costs. That's because they no longer have to buy expensive servers and task already-overburdened IT departments with maintaining yet another system.

Enterprise customers will show greater interest in outsourcing these tasks to ACaaS vendors who ensure their access control system is always up-to-date, resilient and secure.



Security Operators Will Be Empowered With Decision Management Systems

Every year, more sensors are being added to security systems. In some cases operators are also being tasked with managing thousands of devices across different sites. Responding to the influx of events and alarms and deciphering what is deemed urgent or not is virtually impossible. This is why organizations such as airports, cities or public utilities will continue showing greater interest in collaborative decision management systems.

Decision management systems will help organizations move beyond simple event and alarm management. Through an advanced rules engine, this system spots complex situations by correlating various events from all sensors and classifies them into individual incidents.

The system will then alert operators to the most urgent

priorities while guiding them in their response following company policies and compliance requirements. By automating tasks and ensuring this timely flow of information, a decision management system will become key to helping operators confidently handle any situation.



PROFILE OF ADAM COKER

CAN YOU TELL US A BIT ABOUT YOURSELF?

I have been in the security industry for 12 years. In that time, I have achieved many goals by acquiring additional qualifications. This has led to my knowledge base increasing extensively. I am delighted to say that it has also meant promotions within the security industry. I am a married, a proud husband and father to my 2 young children.

PLEASE TELL US THREE MAJOR THINGS THAT MADE YOU CHOOSE TO WORK FOR SHIELD?

At my interview with Amy:

I was very impressed by shield's ethos. It is a family friendly company.

Shield House is fitted with the latest Equipment & Facilities which to me highlights the company's ability to think ahead of the times.

I have also been impressed with the professionalism of the management staff and culture. I was very proud to be offered such an opportunity in a very progressive company and I am looking forward to working as Operations Manager. I can't wait to see where this leads me and the company moving forward.

WHAT DO YOU THINK ARE THE FUTURE TRENDS FOR THE SECURITY INDUSTRY?

It is very difficult to be specific but I would say that with the introduction of "Smart Technology" and the needs of business as well as householders, the future is bright. Shield has already adapted to this technology and it is very impressive to see.

WHAT ARE YOUR INTERESTS OUTSIDE WORK?

I enjoy spending time with my wife and our 2 children on days out, short get away's to Cornwall and the Isle of Wight as this is where we like to frequently spend weekends in the summer months exploring the coast line and natural beautiful landscapes and occasionally taking my boat out on the Solent for an afternoon/evenings fishing.



WHAT SPORT DO YOU FOLLOW AND WHY?

I'm an adrenaline man and enjoy outdoor adventurous activities like bungee jumping, bungee balls, white water rafting, snowboarding and sky diving. I'm about giving anything a go! The more the thrill, the better for me.

ANYTHING ELSE ABOUT YOU THAT COULD BE INTERESTING?

In 2007 I qualified to as a first dan black belt and MMA teaching registration in Taekwondo and cage fighting and I also taught self defence to the police, military & restraining training to SIA course candidates in 2012. I was fighting in the British open championships when I sustained a slipped disc of which caused me to retire and also stop teaching.

TELL US ANYTHING INTERESTING OR FUNNY!!

My Favourite car: Ford Anglia (Flying Edition)
My Favourite Castle: Alnwick Castle
My Favourite Animal: The barn Owl
I also enjoy steam trains!

SHIELD INTEGRATED SOLUTIONS

With over 30 years' experience, Shield Integrated Solutions are one of the South's leading electronic security installation companies.

Utilising innovative technology, leading industry products, and operating to the highest standards, our solutions provide total 'Peace of Mind'.

From CCTV Installation, Automatic Gates and Barriers, Access Control, Home Security & Intruder Alarms we protect homes, businesses and organisations in Surrey, Hampshire and Berkshire.

Our customers are the focus of everything we do so it is no surprise that much of our business is from personal recommendations, making us a successful and well-respected business.

We have always invested in the latest technology and up to date solutions both for our customers and for running the company.

Speak to our team for more information on 01252 339039.



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